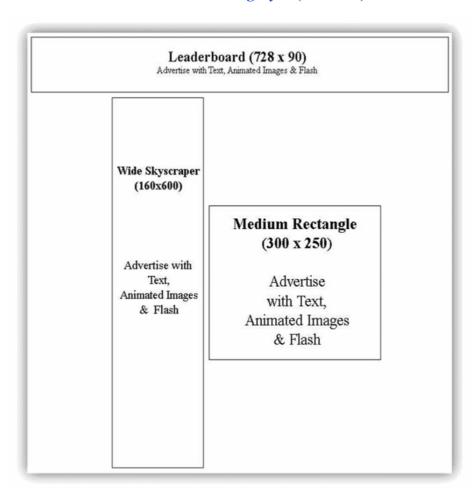


# Our additional offerings along with the advertising packages:

- ➤ Brand building of your company through latest news updates on various activities happening in your industry, thus ensuring a vast reach worldwide.
- ➤ Weekly bulletin regularly e-mailed to an enormous high profile database worldwide will also include updates on different achievements & products of your enterprise.
- Advertisements in various pages on the Website which will be designed by our Engineers with your provided materials and approval.
- ➤ Video & Image Gallery section in the portal will include any major activities like release of a product, participation in an event through photographs provided by you.

#### **Advertisement Categories (size in pixels)**

#### **Advertisement Category A (3 choices)**





#### **Advertisement Category B (2 choices)**

# Banner (468 x 60)

Advertise with Text, Aminated Images & Flash

#### Small Square (200 x 200)

Advertise with Text, Animated Images & Flash

#### **Advertisement Category C (2 choices)**

# Horizontal Banner (240x120)

Advertise with Text, Animated Images & Flash

#### Small Square (200 x 200)

Advertise with Text, Animated Images & Flash

# **Advertisement Category D**

# Small Rectangle (180x150)

Advertise with Text, Animated Images & Flash



#### **Advertisement Category E (2 choices)**

Half Banner (234x60)
Advertise with Text, Animated Images & Flash

Button (125x125)
Advertise with
Text, Animated
Images &
Flash

# Packages for advertising on BSX 10' portal | Online Media Partner: Brahmand.com

Advertisement	(18 Aug to 2 Sep)	(11 Aug to 10 Sep)	(1 Aug to 30 Sep)	(10 July to 10 Oct)
Duration $ ightharpoonup$	15 days	30 days	60 Days	90 days
Category A	INR 48,000	INR 60,000	INR 1,20,000	INR 1,80,000
Category <mark>B</mark>	INR 45,000	INR 51,000	INR 1,02,000	INR 1,53,000
Category C	INR 40,500	INR 45,000	INR 90,000	INR 1,35,000
Category <mark>D</mark>	INR 37,500	INR 36,000	INR 72,000	INR 1,08,000
Category E	INR 33,000	INR 30,000	INR 60,000	INR 90,000

# **Exclusive discounts for early-bird registration**

- ➤ 15 days package- Discount of 10% on advertisement categories A, B, C, D & E.
- ➤ 60 days package- Discount of 10% on advertisement categories A, B, C, D & E.
- ➤ 90 days package- Discount of 15% on advertisement categories A, B, C, D & E.



# **Important Note**

- ➤ All prices quoted above are exclusive of any taxes.
- > The above process includes creation of advertisement in the proposed format in Flash Image & support during the month with the provided news material (if any).
- We are open for making tailor-made proposals as per the requirements, if indicated.
- > We would be delighted to discuss the advertisement pricing based upon your preferences.

1